



Enrollment Survey at KIT

Winter Semester 2024/2025

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Introduction and method

Aim of the Survey

The enrollment survey is aimed at all new and first-time enrollees at KIT.

The goal is to collect information on the following topics:

- Reasons for studying at KIT
- Factors influencing the decision to study
- Evaluation of the advice and support services
- Experiences in the initial study phase

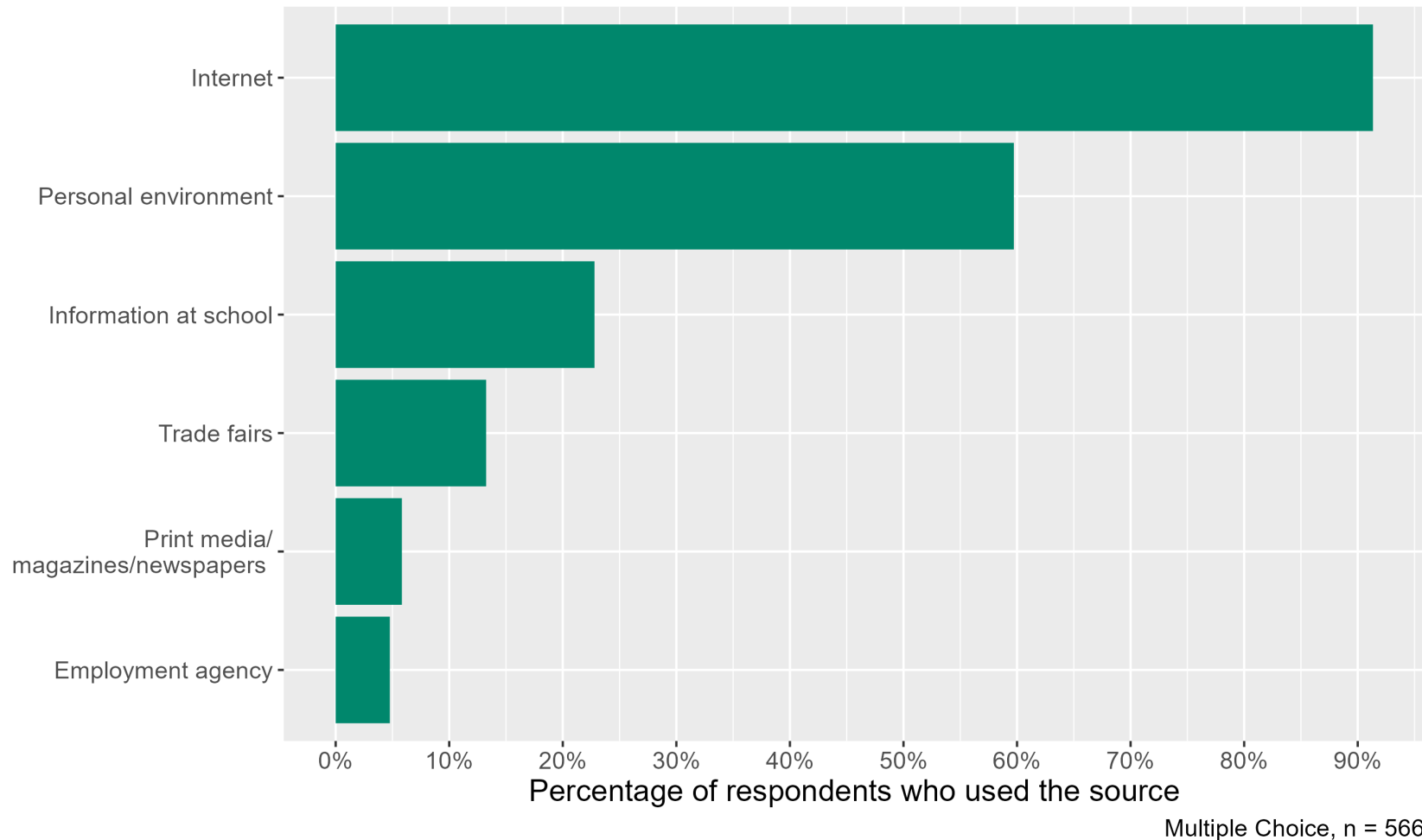
Method

- Online survey (invitation sent via email)
- Survey period: November 4th, 2024 - January 7th, 2025
- Full survey of all new and first-time matriculates at KIT in the winter semester 2024/2025
- Response rate: 13,41% (655 participants out of 4221 students reached)

Choice of University



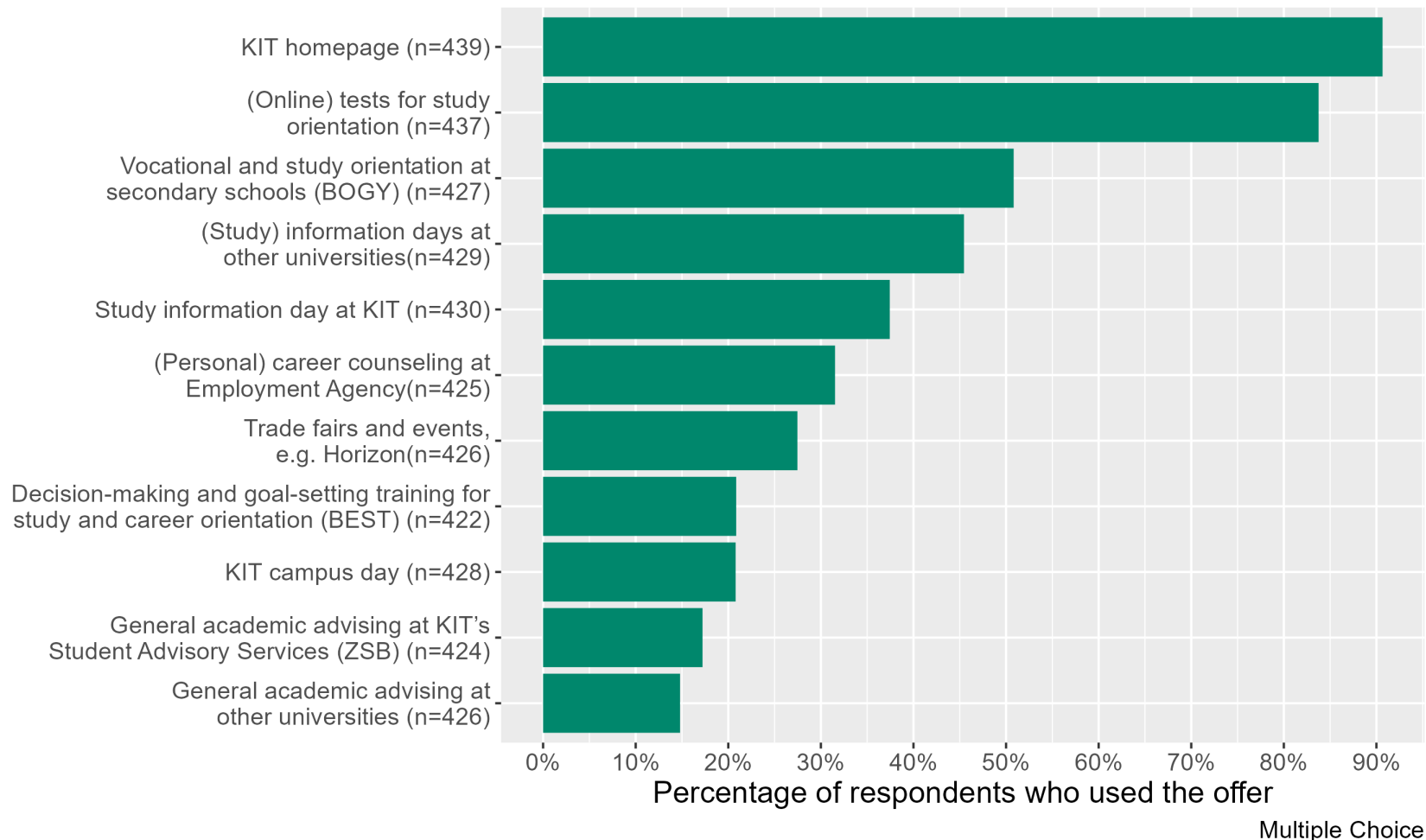
Information used to choose a university



What were the main sources of information you used to choose a university?

Respondents were able to check all sources used (multiple choice)

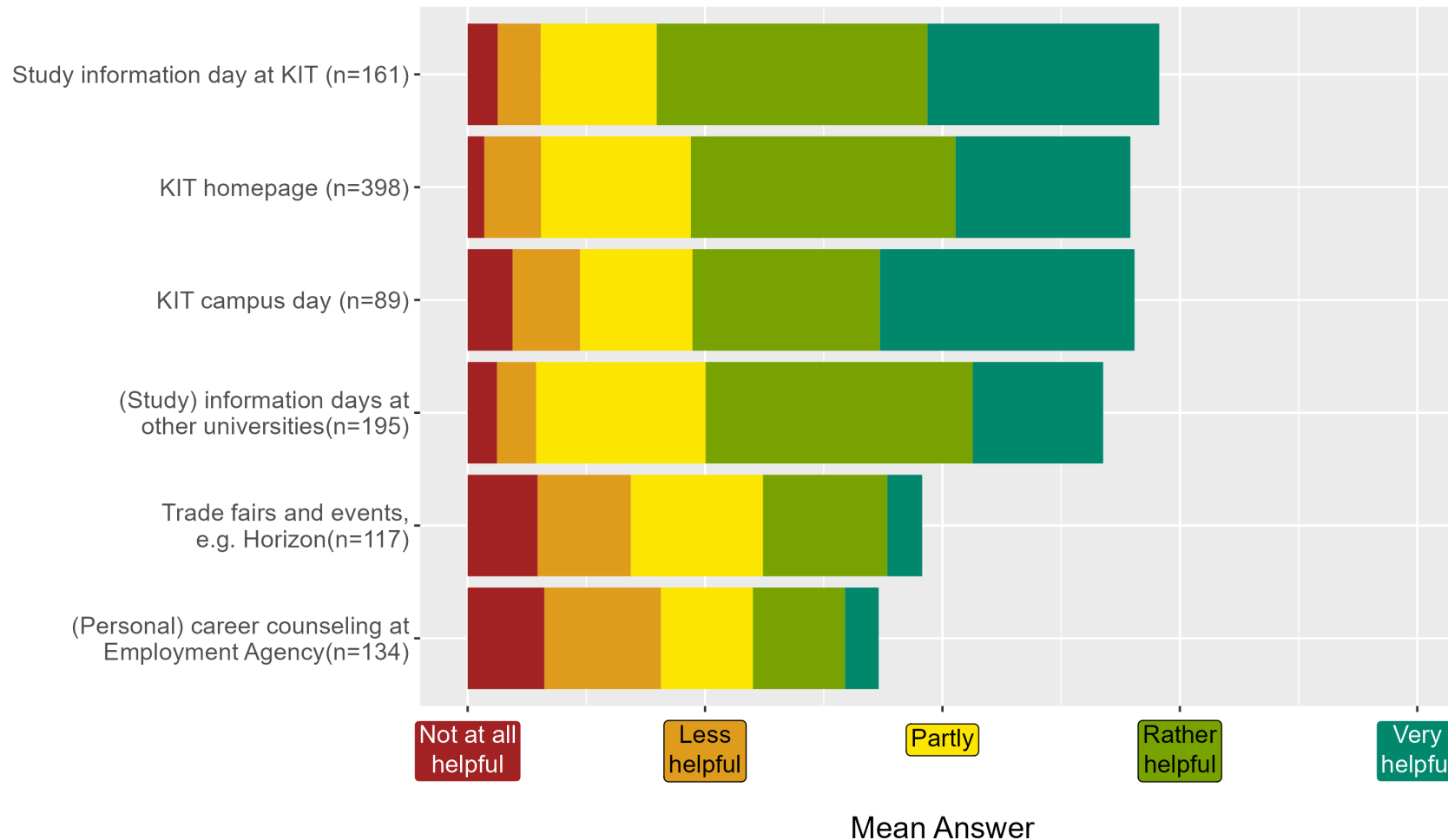
Counseling services on choosing a university/study



Which information and counseling services did you use (before starting your studies)?

Respondents were able to check all services used (multiple choice)

Usefulness of counseling services (1)

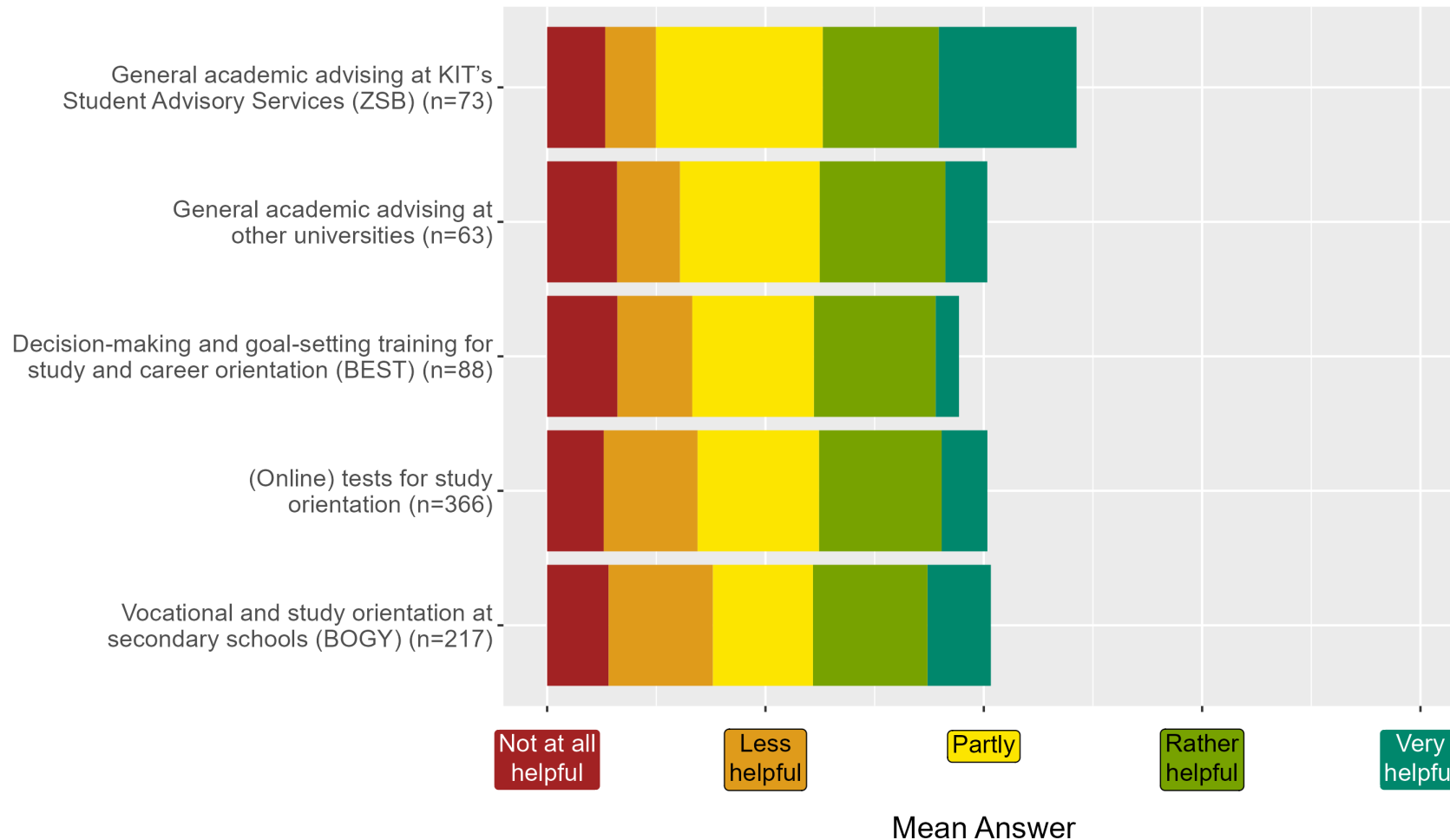


How helpful did you find the services you used?

Services were only rated by those respondents who actually used them.

- The length of the bar indicates the mean value.
- The different colors of the bars - in relation to the area of the bars –indicate, which proportion of the answers fall into the answer categories (see color coding of the x-axis).

Usefulness of counseling services (2)



How helpful did you find the services you used?

Services were only rated by those respondents who actually used them.

- The length of the bar indicates the mean value.
- The different colors of the bars - in relation to the area of the bars –indicate, which proportion of the answers fall into the answer categories (see color coding of the x-axis).

Decision for KIT

KIT was the first choice for 90.28% of all respondents.

93.17% of the respondents were accepted at several universities.

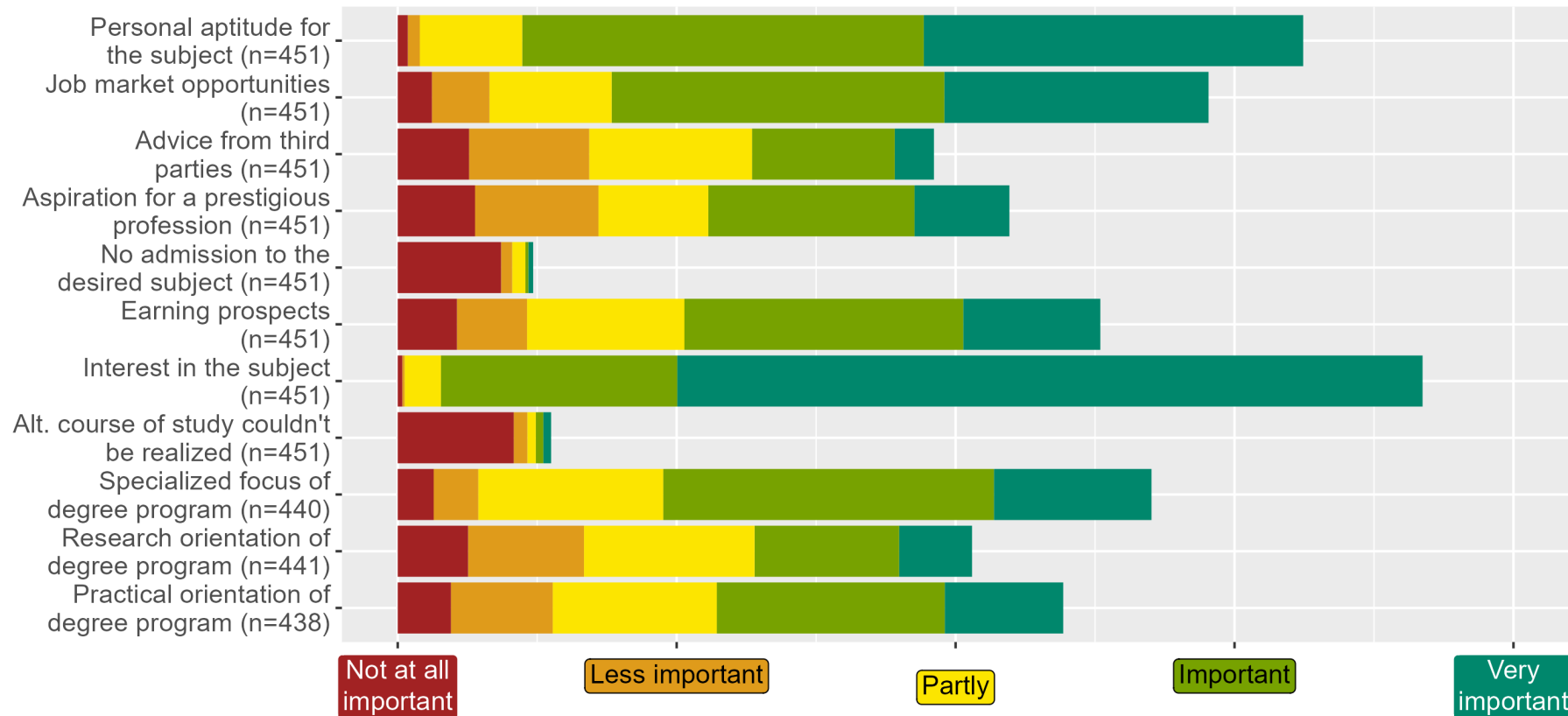
KIT particularly impressed those surveyed with regard to:

1. Reputation of KIT
2. Low admission requirements
3. Ranking results of KIT
4. Attractiveness of the city or region
5. Ranking results of the chosen subject of study



Choice of course of studies and introductory phase

Choice of major (1)



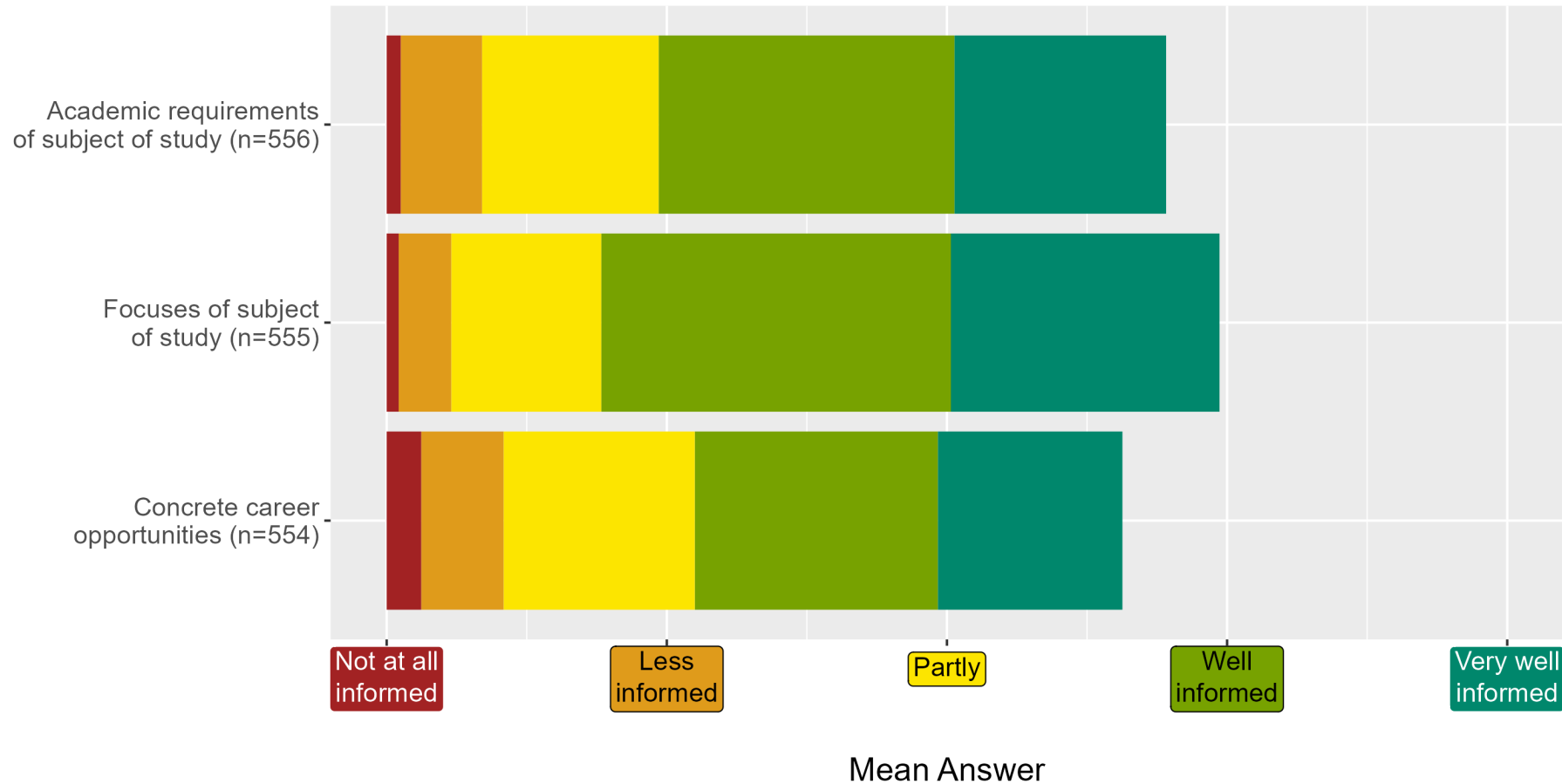
How important were the following aspects to you in your choice of major?

- The length of the bar indicates the mean value.
- The different colors of the bars - in relation to the area of the bars - indicate, which proportion of the answers fall into the answer categories (see color coding of the x-axis).

Mean Answer

*Average of all respondents who answered the question.
Master students were not asked this question.

Choice of major (2)



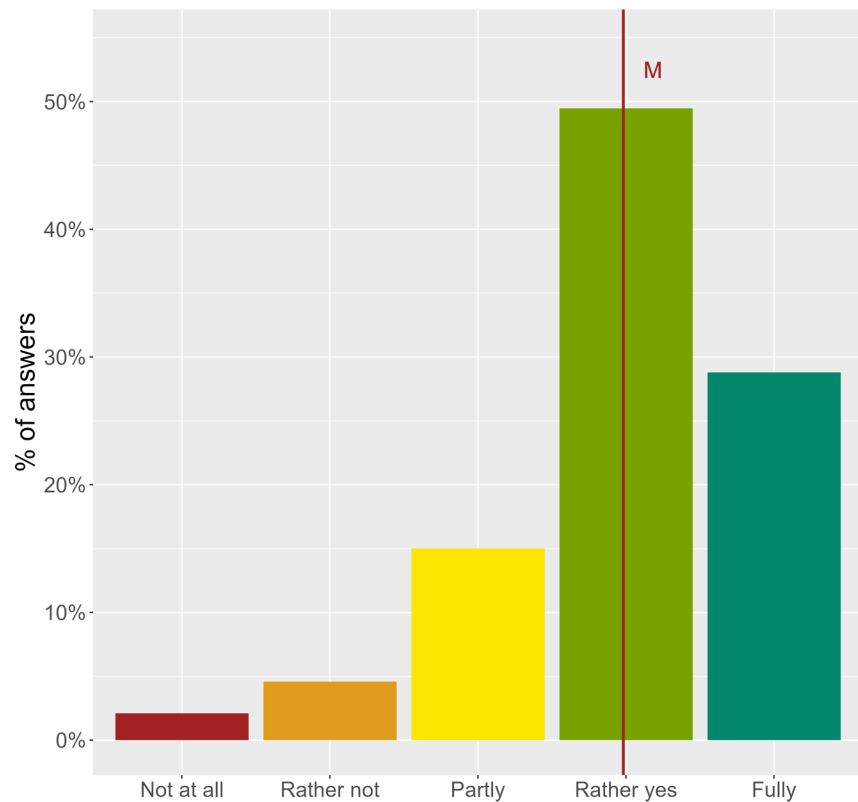
How well were you informed about the following aspects of your subject of study at KIT when you chose it?

- The length of the bar indicates the mean value.
- The different colors of the bars - in relation to the area of the bars –indicate, which proportion of the answers fall into the answer categories (see color coding of the x-axis).

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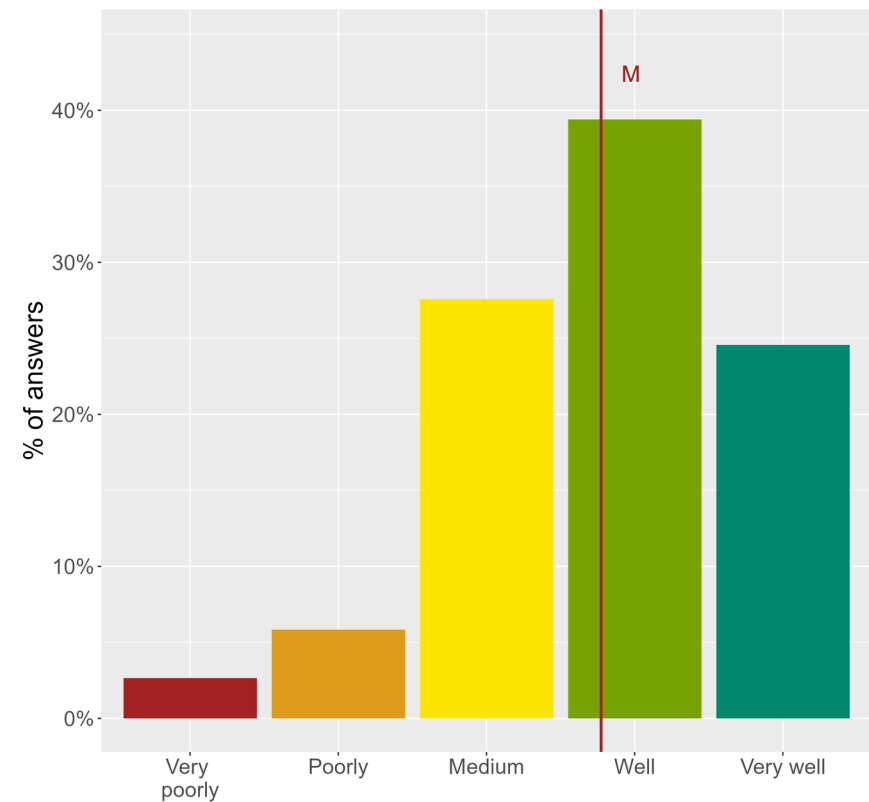
Initial study phase at KIT

Do your newly started studies at KIT meet your expectations so far?



n = 566, M = Mean answer

How well do you feel you have been supported in your initial study phase?



n = 566, M = Mean answer

Contact

If you have any questions or suggestions, please contact:

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KIT – Karlsruhe Institute of Technology

Executive Office and Strategy (STS)

Quality Management (STS-QM)

<https://www.sts.kit.edu/english/5556.php>

Further information on student surveys at KIT:

<https://www.sts.kit.edu/english/5495.php>

